



**Navigation Program Strategic Vision Workshop
March 13 – 14, 2012
Philadelphia, PA**

Purpose: Review the status and update the USACE Navigation Strategic Vision.

Objectives:

- Build common understandings of the current state including trends, conditions, challenges and opportunities
- Validate the shared vision and build consensus on critical priorities on which to focus coordinated activities
- Align with Campaign goals, Civil Works Plans, and Navigation initiatives
- Frame high-level implementation plans to support each of the strategic focus areas and priorities
- Develop a Plan of Action to mobilize, implement, and monitor priorities
- Build a communications strategy focusing on messages and audience

Outputs: A concise updated Strategic Vision to guide the USACE Navigation Program and a Plan of Action to ensure implementation.

AGENDA

Tuesday, March 13, 2012

AM Session

Purpose: Set the context for the workshop. Build common understandings of the current state including initiatives, trends, conditions, challenges, and opportunities.

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| 0815 | Coffee and Conversation |
| 0830 | Welcome – Jim Walker |
| | Start-up – Tricia Gibbons, Facilitator |
| | <ul style="list-style-type: none">• Agenda• Rules of the Road• Purpose, objectives and expected outputs• Overview of the Process• A Look Back in the Rear View Mirror |
| 0845 | Warm-up Activity & Introductions |
| 0930 | The State of the Navigation Program – Jim Walker |
| | <ul style="list-style-type: none">• Progress on the current Strategic Focus Areas• Snapshot of Current Activities• Update on Campaign Goals and Civil Works Strategic Plan |
| 1015 | Networking Break – Lunch Pre-Order |
| 1045 | A Look at Current Conditions – Core Competencies & Environment |
| | <ul style="list-style-type: none">• Group Activity / Discussion |
| 1145 | Lunch at the Hotel |

Navigation Strategic Vision Workshop

PM Session

Purpose: Continue to build common understandings of the current state and future challenges and opportunities. Validate the shared vision and build consensus on critical priorities.

1300 Journey Map – Small Group Sessions/Whole Group Debrief

- Validate Strategic Vision & Direction
- Validate Core Purpose and Guiding Principles
- Identify Critical Issues or Barriers
- Refine Future Challenges and Opportunities

1500 Networking Break

1530 Journey Map

- Validate or modify Strategic Focus Areas

1630 Wrap-up and Next Steps

1700 Adjourn

1730 Social Hour: Networking

1830 Group Trolley Tour & Dinner (Optional)

Wednesday, March 14, 2012

AM Session

Purpose: Build consensus on critical priorities on which to focus coordinated activities. Frame high-level implementation plans to support each of the strategic focus areas.

0815 Coffee and Conversation

0830 Start-up: Review of Day 1/Focus for Day 2

0845 Consensus Building: Refine and agree on focus areas and priorities

- Agreement on strategic goals/priorities
- Align with Campaign Goals and Civil Works Strategic Plan

1000 Networking Break

1015 Work session – Game plan development

- Small Group Sessions
- Work collaboratively to develop high-level implementation plan (strategy) to accomplish the strategic goal
- Focus on priorities, challenges, success factors, stages/tasks, and interdependencies

1130 Lunch at Fort Mifflin and McFarland Visit (transportation provided)

PM Session

Purpose: Build commitment around strategic goals and actions. Identify focus of communication messages and audiences. Evaluate accomplishments and identify next steps

1300 Refine Game Plans – Small Group Sessions

1400 Debrief & Discuss Game Plans – Large Group Dialogue

1500 Break

1530 Strategic Initiatives Revisited - Priorities

1600 Summary of Actions and Decisions

- Next Steps
- Communications Plan - Stakeholder Map and Messages

1700 Adjourn